



# R & E Grant Application 13 Biennium

Project #:  
13-091

## Warmwater Fishing in Oregon Brochures 2014

### Project Information

**R&E Project Request:** \$6,400.00  
**Match Funding:** \$0.00  
**Total Project:** \$6,400.00  
**Start Date:** 1/1/2015  
**End Date:** 6/30/2015  
**Project Email:** Gary.M.Galovich@state.or.us  
**Project Biennium:** 13 Biennium  
**Organization:** ODFW - Salem Headquarters

### Applicant Information

**Name:** Gary Galovich  
**Address:** 7118 NE Vandenberg Ave  
 Corvallis, OR 97330  
**Telephone:** 541-757-4186 x244  
**Telephone 2:** --  
**Fax:** 541-757-4252  
**Email:** Gary.M.Galovich@state.or.us

### Past Recommended or Completed Projects

Number	Name	Status
05-014	STEP Fish Food Program	Completed
05-011	STAC Mini-Grant Program	Approved
05-047	KORC Recycling Program	Completed
07-109	Warmwater Fishing in Oregon Brochures	Completed
07-137	Cheadle Lake Boat Access	Completed
09-188	Cheadle Lake Water Pump	Completed
09-197	Willamette Valley Ponds Aquatic Vegetation Control	Completed
09-207	Adair Pond Water Control Structure	Completed
09-278	Warmwater Fish Habitat Structures	Completed
11-160	Warmwater Fish Habitat Structures	Completed

### Project Summary

This project is NOT part of ODFW's 25 Year Angling Plan.

**Activity Type:** Education

**Summary:** The grant would fund the printing of additional Warmwater Fishing in Oregon brochures, a series of ten brochures featuring warmwater fisheries across the state. The series was first made available to the public in 2007 and has been re-printed several times since.

**Objectives:** Print additional brochures to replenish the supply of those that have been of highest public demand to meet projected needs through 2015.

**Fishery Benefits:** The brochures inform recreational anglers about Oregon's warmwater fish and where and how to fish for them. These include largemouth and smallmouth bass, bluegill, redear sunfish, warmouth, pumpkinseed, Sacramento perch, green sunfish, white and black crappie, yellow perch, walleye, and channel, flathead, and yellow, black, and brown bullhead catfish.

**Watershed Benefits:**

**Current Situation:** More than 70,000 brochures were first printed and made available for public distribution via ODFW offices in 2007. There have since been several additional printings and as awareness of the series has spread, distribution has broadened to include other state, federal, and local government agencies, businesses, visitor centers, chambers of commerce, volunteers, and a variety of events.

There is currently a good supply of the brochures for the North and South Willamette Areas as these have been printed in the largest numbers, but fewer than 500 each remain for the eight other areas. We have begun work on an updated and revised publication, but don't anticipate that to be available for distribution until 2016.

**Alternatives:** Alternatives include:

- Use warmwater project funds to print a more limited number of brochures. Warmwater funds have been periodically used to re-print small numbers of the brochures as needed.
- Exhaust the current supply and wait until the updated and revised version is available in 2016. However, we would expect the current supply of several and perhaps all of the area brochures to run out in the interim and not be available for distribution.

The brochure information is also available via the ODFW web site at: [http://www.dfw.state.or.us/warm\\_water\\_fishing/index.asp](http://www.dfw.state.or.us/warm_water_fishing/index.asp). However, many anglers prefer a hardcopy and the brochure has been designed so that it can be carried into the field.

**Designer:** The re-print will use the existing brochure templates and require no additional production work. The brochures were a collaborative effort between ODFW Warmwater, Fish Division, District, and I&E staff, volunteers, and the warmwater community.

**Methods:** The use of ODFW publications to highlight available opportunities for warmwater fishing is a strategy identified in the ODFW Warmwater Game Fish Management Plan. The development of an informational guide to statewide warmwater angling opportunities is a need identified in the Warmwater Task List presented to the Fish and Wildlife Commission in 2004. The Task List identifies regional warmwater management needs and priorities and was developed in 2003 using information provided by District Fishery Managers and members of the Warmwater Working Group.

Each of the ten Warmwater Fishing in Oregon brochures covers a different area of the state and includes a map and table of recommended warmwater fishing locations, and diagrams showing basic tackle and techniques. Full color drawings help anglers identify the warmwater fish species and additional information describes where to find them and how to fish for them. A section in each highlights a lake or reservoir in the area by providing a map of the waterbody and more detailed site and fishing information. Many of these sites are identified in ODFW's 25 Year Angling Enhancement Plan. The Warmwater Fishing in Oregon brochures are free and available at ODFW offices and a variety of other locations.

The project is a re-print of the existing brochures and no additional production work is needed. The number of brochures to be ordered is based on a recent inventory of the current supplies held at the ODFW Headquarters and field offices.

Rather than simply replace those that have been distributed, we have projected demand through 2015 recognizing that:

- An individual brochure can be used for at least several years because the paper is a high quality that will hold up to field use. However, access to some of the waters identified has and can change, so some of the information over time can become outdated.
- Demand was expected to be highest shortly after the initial release and then taper somewhat. However, it has remained relatively constant in-part due to increased awareness and expanded distribution. Also, ongoing angler recruitment efforts and anglers seeking new or alternative angling opportunities create additional demand.

We have solicited quotes from potential vendors to print the number of brochures proposed in this application. Because there would be a lag time between submitting this application and printing the brochures, the project cost uses a conservative estimate of cost per brochure and actual cost is expected to be slightly lower.

**Inspector:** ODFW I&E Division staff will be responsible for selecting the vendor, overseeing the printing process, and approving the final product before purchase.

**Funding Elements:** R&E funds would be used for the printing costs. ODFW I&E staff will approve the final product before it is purchased. Other ODFW staff and other agencies, organizations, businesses, and volunteers will assist with distribution.

**Partners:** No

**Existing Plan:** No

**Affected Contacted:** Yes

**Affected Supportive:** Yes

**Affected Comments:** Members of the warmwater angling community who attend ODFW's Warmwater Working Group meetings have been periodically kept informed about the status of the brochures and distribution efforts. However, they have not been made aware yet of this grant request.

### ***Project Schedule/Participants/Funding***

Activity	Date	Participants
Project submitted to printer	1/1/2015	ODFW I&E staff
Begin brochure distribution	3/1/2015	ODFW

**Affected Species:** Warmwater

### ***Project Permits***

This project has no permits.

### ***Project Monitoring***

Organization	Address	Activity	Frequency
ODFW	,	Monitor brochure distribution and use	Ongoing
ODFW	,	Receive public and staff inputs, note changes for future version	Ongoing

### ***Project Maintenance***

Organization	Address	Activity	Frequency
ODFW	,	Maintain supply and distribute to locations when and where as needed	Ongoing

**Project Match Funding**

Funding Source	Cash	In-Kind	Other	Description	Total	Secured?	Conditions?	Comments
R&E Request	\$6,400.00	\$0.00	\$0.00	Printing cost for 8000 brochures @ 80 cents per brochure	\$6,400.00	No	No	
				Total Match Funding:	\$6,400.00			

## **Project Budget**

Item	Item Type	Units	Unit Cost	R&E Funds	Match Funds	Total
Cost of printing the brochures	Supplies/Materials /Services	8000	\$0.80	\$6,400.00	\$0.00	\$6,400.00
					Total Budget:	\$6,400.00



**Applicant Signature Page**  
**Fish Restoration and Enhancement Program**  
(Oregon Department of Fish and Wildlife Applicants)

I hereby make an application for financial assistance under the terms and conditions of the Fish Restoration and Enhancement Program as described in my project application. I acknowledge that:

- This proposal is an identified priority at the  district,  region, and/or  state level and has been identified as such in the application (**check box** for appropriate level).
- This proposal is consistent with any applicable goals, policies, rules, species or basin management plans adopted by the F&W Commission and this has been explained in the application.
- This proposal will not be used to cover, back fill, or fund shift elements that have been cut or defunded as part of agency budget reductions. Approved deferred maintenance or projects with division approval are exceptions.

I understand that if my project proposal is approved for Restoration and Enhancement (R&E) Program funding, the following will apply:

- Applicants must sign an agreement containing the terms and conditions for the project implementation, release of funds, and documentation of completion. Non-compliance may impact future funding opportunities.
- The R&E Program will not pay for expenses which occur before the approved start date or after the end date.
- Funding is available one biennium only without prior authorization by the R&E Board.
- Applicant agrees to notify the R&E Program of all funds not needed for the project upon determination.
- Any inappropriate expenses using R&E funds will be corrected by the applicant immediately. By the close of the biennium any expenses exceeding, or not identified in, the grant approval will be reverted to a local cost code.
- Copies of all landowner, monitoring and maintenance agreements must be submitted to the R&E Program.
- Educational products resulting from projects are public domain.
- Information collected is subject to Oregon Public Records Law.
- As applicable, the project will be consistent with all federal, state, and local regulations, including the State Land Use Planning Goals & Local Land Use Plans, prior to any on the ground work.

By signing this application, I certify to the best of my knowledge that the information contained in the application are true, complete and accurate. If awarded funding the applicant agrees to follow all terms and conditions outlined in the agreement.

Project Title: Warmwater Fishing in Oregon Brochures

Applicant Name: Gary Galovich Title: Warmwater and Rec Fish Biologist

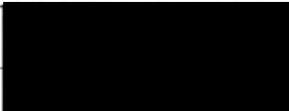
Applicant Signature:  Date: 07-09-14

**Manager Certification:**

To be completed by Watershed Manger, Hatchery Coordinator, Program Manager, or higher level manager.

- I concur with the statements above and the applicant has permission to request these funds.

Manger Name: Mike Gauvin Title: Rec Fish Program Manager

Manager Signature:  Date: 07-09-14